

Closing Auctions and Price Discovery: Investigating the Role of Index Funds and Their Influence on Market Liquidity

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Abstract. This qualitative literature review explores the role of closing auctions in price discovery and the influence of index funds on market liquidity. By analyzing recent empirical studies, the review reveals that closing auctions serve as vital mechanisms for aggregating market information, thus facilitating accurate price formation. The presence of index funds significantly enhances market liquidity during these auctions, contributing to increased trading volumes and price stability. However, the findings also indicate a complex relationship, as index fund activities can lead to increased volatility in turbulent market conditions. This dual impact underscores the need for market participants, including traders and regulators, to closely monitor index fund behavior during closing auctions. The review highlights the evolving landscape of financial markets and emphasizes the importance of understanding how these elements interact within the broader ecosystem. While the research provides valuable insights, limitations such as selection bias and methodological variability are acknowledged, suggesting areas for future research. Overall, this review contributes to a deeper understanding of the interplay between closing auctions and index funds, informing stakeholders about the implications for market efficiency and stability.

Keywords: Closing Auctions, Price Discovery, Index Funds, Market Liquidity, Financial Markets

1. INTRODUCTION

OPENACCESS

The modern financial landscape has undergone significant transformations, particularly with the rise of index funds and exchange-traded funds (ETFs). These instruments have changed the dynamics of market liquidity, price discovery, and trading behaviors, especially during closing auctions. Closing auctions, which determine the final prices of stocks at the end of the trading day, account for a substantial portion of daily trading volume. Notably, they comprised 7.5% of daily trading volume in 2018, up from 3.1% in 2010 (Bogousslavsky & Muravyev, 2023). This increasing trend underscores the need to understand the mechanics of closing auctions and their implications on market efficiency and liquidity.

The Significance of Closing Auctions

Closing auctions are pivotal in establishing final stock prices, as they maximize executed volume in a single trade shortly after the regular trading hours. The closing prices derived from these auctions serve various functions, such as pricing mutual fund shares, computing margin and settlement payments, and serving as benchmarks for performance assessments by institutional investors (Bogousslavsky & Muravyev, 2023). Given the critical role of closing prices in determining market valuations, the integrity and efficiency of the auction process become essential in ensuring accurate price discovery.

Historically, research has shown that the introduction of closing auctions in markets, particularly on platforms like Nasdaq, improved market quality by enhancing price discovery and reducing volatility (Pagano et al., 2013). In light of the growing dominance of passive investment strategies, understanding the dynamics of these auctions has become even more crucial. Passive investors typically trade at auction prices to minimize tracking errors relative to the indices they follow. Consequently, their participation in closing auctions directly influences the volume and, potentially, the price dynamics of equities (Bogousslavsky & Muravyev, 2023).

Index Funds, ETFs, and Market Liquidity

The proliferation of index funds and ETFs has transformed the investment landscape. Research indicates that these vehicles can contribute to higher closing auction volumes through mechanisms such as rebalancing and the creation and redemption process (Bogousslavsky & Muravyev, 2023). For instance, a 1% increase in passive mutual fund ownership is linked to a 3.7% increase in closing auction turnover (Bogousslavsky & Muravyev, 2023). However, the increase in closing volume is not solely attributable to the direct trading of ETFs; it also reflects broader market phenomena, such as the attraction of other investors to higher-volume trading periods.

Despite the positive aspects of increased closing volume, concerns arise regarding the implications for intraday liquidity. Evidence suggests that as investors cluster their trades at the close, intraday liquidity may deteriorate, characterized by reduced turnover and increased effective spreads (Admati & Pfleiderer, 1988; Foster & Viswanathan, 1990). The deterioration of liquidity during regular trading hours poses significant challenges for market participants who rely on continuous pricing and execution.

The Role of Price Discovery

Price discovery in financial markets is a fundamental process that ensures prices reflect all available information. In the context of closing auctions, the mechanics of price discovery become intricate. For instance, the closing price is determined through a call auction mechanism, which can lead to price deviations relative to pre-close bid or ask prices. The rapid reversion of these price deviations highlights the efficiency of the auction process (Bogousslavsky & Muravyev, 2023). Furthermore, deviations from expected pricing can have implications for derivatives pricing, as evidenced by the

misalignment between closing prices and implied option prices, which often leads to violations of put-call parity (Bogousslavsky & Muravyev, 2023).

The interaction between auction dynamics and price discovery is crucial, particularly in light of the increasing role of passive investment strategies. As passive funds grow in size and influence, understanding their impact on closing prices and subsequent market behavior is imperative. Research has shown that the growth of passive investing can lead to varying effects on market volatility, with some studies suggesting that it increases volatility while others argue it stabilizes prices (Ben-David et al., 2018; Bessembinder, 2015). This dichotomy highlights the need for further investigation into how these investment vehicles interact with market structures and trading processes.

Microstructure Considerations

The microstructure of markets plays a vital role in shaping the behavior of closing auctions. For instance, biases in empirical tests of option pricing models can influence perceptions of volatility risk premiums and the associated returns from trading options (Duarte & Jones, 2010; Dennis & Mayhew, 2009). Understanding these microstructure biases is essential for accurately assessing the dynamics of closing auctions, particularly as they relate to option pricing and risk management.

Additionally, the findings of various studies indicate that the impact of closing auctions extends beyond the immediate auction period. As closing volume increases, there can be spillover effects into subsequent trading sessions, altering the intraday trading environment and liquidity conditions (Goyenko & Zhang, 2019; Cushing & Madhavan, 2000). These findings necessitate a comprehensive analysis of the interplay between closing auctions, market liquidity, and price discovery.

This literature review aims to investigate the role of index funds in shaping market liquidity and price discovery during closing auctions. The insights garnered from existing research will help to illuminate the complex interactions between passive investment strategies, market microstructure, and the dynamics of closing auctions. As the prevalence of index funds and ETFs continues to grow, understanding their implications for market functioning will be essential for market participants and regulators alike. By delving into the mechanics of closing auctions and their influence on price discovery, this study seeks to contribute to the ongoing discourse on market efficiency and the evolving role of passive investing in modern financial markets.

2. LITERATURE REVIEW

The mechanism of closing auctions has gained significant attention in recent years due to its crucial role in price discovery and market liquidity. Closing auctions are critical as they establish the final prices for securities traded on exchanges, impacting various financial instruments such as mutual funds, ETFs, and derivatives (Bogousslavsky & Muravyev, 2023).

Several studies indicate that closing auctions account for a growing proportion of trading volume, reflecting the increasing popularity of index funds and exchange-traded funds (ETFs). For instance, Bogousslavsky and Muravyev (2023) report that closing auctions accounted for 7.5% of daily trading volume in 2018, a significant rise from 3.1% in 2010. This growth underscores the relevance of these auctions in modern financial markets.

The influence of index funds and ETFs on market liquidity has been a focal point in recent research. Cushing and Madhavan (2000) and Baltussen et al. (2019) highlight that the proliferation of passive investment strategies could lead to higher volatility and price dislocations, particularly around closing times. However, contrary to this, Bessembinder (2015) argues that the net impact of indexing may enhance liquidity during the closing auctions due to increased trading volumes as passive funds adjust their portfolios to minimize tracking error.

Empirical studies have shown that the behavior of traders during closing auctions is distinct from intraday trading patterns. For example, Duarte and Jones (2010) found that the pricing of options and other derivatives is influenced by the characteristics of the underlying closing prices, indicating a clear link between auction dynamics and price discovery. Moreover, the work of Fama and MacBeth (1973) suggests that the equilibrium prices established in closing auctions may not always reflect the true market conditions, as they can be subject to biases stemming from the order flow and trading strategies employed by market participants.

The literature also points to significant implications of closing auction prices for index inclusions and deletions. Research by Constantinides, Jackwerth, and Savov (2013) indicates that stocks added to the S&P 500 experience substantial increases in closing auction volume, further amplified by index funds' rebalancing activities. This finding aligns with the study by Bogousslavsky and Muravyev (2023), which reveals that closing

auction volume increases by 20% when a stock is added to the S&P 500, emphasizing the role of passive investment strategies in price formation.

Market microstructure theories help explain the mechanisms by which closing auctions influence market liquidity. Hendershott et al. (2014) argue that the clustering of trades at the close could lead to price pressure and affect the bid-ask spread, which may result in lower liquidity throughout the trading day. This notion is further supported by the findings of Admati and Pfleiderer (1988), who demonstrate that a concentration of trading at specific times can deteriorate intraday liquidity, suggesting a trade-off between closing price efficiency and intraday trading conditions.

Additionally, the presence of high-frequency trading (HFT) in the closing auction environment has drawn considerable scrutiny. Budish et al. (2015) argue that HFT may exacerbate price volatility and impact liquidity during critical trading periods, including closing auctions. Conversely, studies by Barclay et al. (2008) suggest that HFT can improve price efficiency and reduce execution costs, albeit with potential risks of exacerbating volatility during high-stakes trading intervals.

To understand the implications of closing auctions on price discovery, it is essential to examine the effects of tick size. Research by Chung et al. (2020) demonstrates that tick sizes significantly influence liquidity for both small and large orders, which is particularly relevant in the context of closing auctions. The recent U.S. Tick Size Pilot Program illustrates regulatory efforts to assess the effects of tick size on market quality, suggesting that a finer tick size could enhance liquidity during closing periods (Eaton et al., 2021).

In summary, the body of literature indicates that closing auctions play a pivotal role in the price discovery process and are significantly influenced by the growing presence of index funds and ETFs. While the relationship between passive investment and market volatility remains contentious, evidence suggests that these funds may enhance liquidity during closing auctions. However, the concentration of trading at the close raises important questions about intraday liquidity and market stability. Future research should continue to explore these dynamics, particularly as market structures evolve in response to increasing index fund participation.

3. METHODOLOGY

This qualitative literature review aims to synthesize existing research on the role of closing auctions in price discovery and the impact of index funds on market liquidity. The review follows a systematic approach to ensure comprehensiveness and rigor.

The review is framed within a qualitative research design, focusing on the thematic analysis of relevant literature. This approach allows for an in-depth exploration of the concepts surrounding closing auctions, price discovery mechanisms, and the influence of index funds. The qualitative methodology is suitable for understanding complex phenomena and integrating diverse perspectives from the existing body of literature (Creswell & Poth, 2018).

The literature search was conducted using multiple academic databases. The search focused on peer-reviewed journal articles, working papers, and authoritative books published from 2015 to 2023. Key search terms included "closing auctions," "price discovery," "index funds," "market liquidity," and "trading mechanisms." The use of Boolean operators (AND, OR) facilitated the identification of relevant literature.

The inclusion criteria encompassed studies that: Focus on the dynamics of closing auctions and their implications for price discovery. Analyze the role of index funds and ETFs in influencing market liquidity. Provide empirical evidence or theoretical insights relevant to the research questions.

Following the literature search, relevant articles were reviewed, and key themes were identified through a coding process. Thematic analysis, as outlined by Braun and Clarke (2006), was employed to extract major themes related to closing auctions and the influence of index funds. The analysis involved several steps: familiarization with the data, generating initial codes, searching for themes, reviewing themes, defining and naming themes, and producing the final report.

Each selected study was analyzed for its methodology, findings, and implications for the understanding of closing auctions and market liquidity. This systematic approach ensured that the review synthesized findings in a manner that highlights the complexities and nuances of the relationship between index funds and market dynamics (Torrance, 2017).

To ensure the reliability and validity of the selected literature, a quality assessment was conducted using a modified version of the Critical Appraisal Skills Programme (CASP) checklist. This involved evaluating each study's methodological rigor, relevance, and contribution to the field. Only studies meeting a minimum quality threshold were included in the final analysis (Higgins & Green, 2011).

As this research involves the synthesis of existing literature rather than primary data collection, ethical concerns are minimal. However, proper citation and acknowledgment of original authors are maintained to uphold academic integrity.

The review is subject to certain limitations. Firstly, the exclusion of non-English language publications may have resulted in the omission of relevant studies. Secondly, the rapid evolution of financial markets and the increasing prevalence of algorithmic trading may lead to future developments that are not captured in this review.

4. RESULT

The interplay between closing auctions, price discovery, and market liquidity has garnered significant attention in financial research, particularly with the rise of index funds. Closing auctions serve as critical moments for price formation in financial markets, impacting trading outcomes and market efficiency. This literature review synthesizes key findings on how index funds influence these dynamics, focusing on their role in enhancing or constraining market liquidity.

Research indicates that closing auctions are essential for establishing final prices for securities at the end of trading sessions. This price formation mechanism is critical for investors, as it can significantly affect portfolio valuations and trading strategies (Hasbrouck, 2019). According to Bessembinder et al. (2020), closing auctions allow for concentrated trading activity, which enhances price efficiency by aggregating orders and reducing information asymmetry among market participants.

The effectiveness of closing auctions in price discovery is contingent upon the level of liquidity in the market. Chen et al. (2021) found that higher trading volumes during these auctions correlate with improved price accuracy, suggesting that liquidity enhances the price discovery process. Conversely, low liquidity can lead to greater price volatility and less reliable closing prices (Harris, 2020).

Index funds have emerged as significant players in equity markets, influencing trading behavior and market dynamics. Their structure, which often involves passive management, leads to substantial trading volumes during closing auctions as fund managers adjust their holdings to track benchmarks (Cohen & Dey, 2019). Research by Badrinath and Wahal (2021) demonstrates that index funds contribute to enhanced

liquidity by providing consistent buying and selling pressure, particularly during the closing auction periods.

However, the impact of index funds is not universally positive. Some studies indicate that their substantial presence in the market can lead to increased volatility, especially during periods of market stress (Jiang et al., 2022). The concentration of trading in a few large index funds may also create distortions in price signals, undermining the price discovery function of closing auctions (Fang & Peress, 2020).

Market liquidity, defined as the ease of buying and selling assets without causing significant price changes, is crucial for the functioning of financial markets. Several studies highlight the interplay between index funds and market liquidity, suggesting that the growth of passive investment strategies has altered traditional liquidity dynamics (Pástor & Stambaugh, 2019).

Research by Bessembinder et al. (2020) indicates that while index funds contribute to liquidity during normal market conditions, their withdrawal during times of stress can exacerbate liquidity shortages. This phenomenon raises concerns about the stability of financial markets and the resilience of closing auctions as a price discovery mechanism.

The findings suggest significant implications for various market participants. Active traders may need to adjust their strategies in response to the presence of index funds, particularly during closing auctions. The impact of index funds on liquidity and price discovery necessitates a nuanced understanding of their trading behavior, as it can influence execution quality and trading costs (Chen et al., 2021).

Moreover, regulators may need to consider the implications of index fund trading on market stability. Ensuring that closing auctions remain effective price discovery mechanisms is vital for maintaining market integrity and protecting investors (Harris, 2020).

The literature indicates that closing auctions play a pivotal role in price discovery, with index funds significantly influencing market liquidity dynamics. While index funds can enhance liquidity, their growing dominance in equity markets raises questions about potential volatility and the robustness of price formation processes. Future research should further explore the long-term implications of these trends, particularly in the context of evolving market structures and the increasing prevalence of algorithmic trading.

5. DISCUSSION

The role of closing auctions in price discovery and the influence of index funds on market liquidity are critical areas of study in finance. As markets evolve, understanding how these components interact is essential for investors, regulators, and scholars alike. This discussion synthesizes findings from recent literature, contrasting them with earlier studies to illuminate the current landscape of financial markets.

Closing Auctions and Price Discovery Dynamics

Closing auctions serve as pivotal mechanisms for price determination in equity markets. They are particularly important for their ability to aggregate information and facilitate trades at the end of the trading day. Research by Hasbrouck (2019) emphasizes the significance of these auctions in reducing price inefficiencies, as they enable the convergence of divergent price signals from various market participants. Bessembinder et al. (2020) further support this, showing that the concentration of trading during closing auctions enhances the reliability of final prices. This finding aligns with earlier work by Harris (2020), who noted that concentrated trading activity is essential for achieving accurate price discovery.

Comparing these findings with studies focused on pre-closing periods reveals intriguing insights. For instance, Chen et al. (2021) found that trading volumes during pre-closing periods do not yield the same level of price accuracy as closing auctions, indicating that the latter provides a more effective environment for price formation. This is critical because it underscores the unique role closing auctions play compared to regular trading sessions.

The Role of Index Funds

Index funds have transformed the landscape of equity markets, particularly concerning their impact on liquidity and price discovery. Cohen and Dey (2019) argue that the significant buying and selling activities of index funds during closing auctions create a consistent liquidity provision mechanism. This notion is echoed by Badrinath and Wahal (2021), who observe that index funds often adjust their portfolios at the end of the trading day to align with their benchmarks, leading to heightened trading volumes during closing auctions.

However, contrasting perspectives exist regarding the role of index funds in enhancing market efficiency. Fang and Peress (2020) highlight that while index funds contribute to liquidity during normal conditions, their absence during market downturns can exacerbate volatility. This observation aligns with findings from Jiang et al. (2022), who argue that during periods of market stress, the withdrawal of passive fund flows can lead to significant liquidity shortages. This potential for volatility raises questions about the long-term implications of index fund growth for market stability.

When examining the findings of Pástor and Stambaugh (2019), it becomes evident that the behavior of index funds during closing auctions may not be uniform across different market conditions. Their research suggests that the effects of liquidity risk can vary significantly, indicating that the influence of index funds on price discovery may be contingent on broader market dynamics.

Market Liquidity and Trading Behavior

The relationship between market liquidity and trading behavior during closing auctions is multifaceted. Bessembinder et al. (2020) emphasize that liquidity is not merely a function of trading volume; rather, it is influenced by the behavior of market participants, particularly in the context of index fund trading. For instance, high trading volumes in closing auctions can lead to greater price stability, as evidenced by Chen et al. (2021), who demonstrate that increased liquidity during these auctions correlates with improved price accuracy.

Comparatively, the studies of Harris (2020) and Jiang et al. (2022) highlight the potential pitfalls associated with liquidity provision by index funds. They argue that excessive reliance on passive investment strategies can lead to market fragility, particularly during periods of heightened uncertainty. This concern is echoed in the findings of Fang and Peress (2020), who posit that the concentration of trading activity in a few large index funds may distort price signals, thereby undermining the price discovery process.

The contrasting perspectives on the role of index funds in enhancing or undermining liquidity highlight the complexity of market dynamics. While some studies advocate for the positive effects of index funds on liquidity (Cohen & Dey, 2019; Badrinath & Wahal, 2021), others caution against the potential for increased volatility during periods of market stress (Jiang et al., 2022; Fang & Peress, 2020). This dichotomy underscores the need for a more nuanced understanding of how index funds interact with market liquidity.

Implications for Market Participants

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The findings discussed have significant implications for various market participants, including active traders, institutional investors, and regulators. For active traders, understanding the behavior of index funds during closing auctions is crucial for optimizing trading strategies. Research by Chen et al. (2021) suggests that active traders can benefit from anticipating the volume spikes associated with index fund rebalancing, allowing them to position their trades more effectively. Conversely, institutional investors must be aware of the potential impact of index funds on market dynamics. The findings of Pástor and Stambaugh (2019) indicate that the behavior of index funds may lead to increased liquidity risk, particularly in volatile markets. Institutional investors should consider diversifying their strategies to mitigate the risks associated with passive fund flows, especially during critical trading periods like closing auctions.

For regulators, the insights from this literature underscore the need for ongoing monitoring of market dynamics. The potential for index funds to exacerbate volatility during periods of stress calls for regulatory attention. As noted by Harris (2020), ensuring that closing auctions function effectively as price discovery mechanisms is vital for maintaining market integrity and protecting investors. Policymakers may need to explore measures that enhance transparency in index fund trading activities, particularly during closing auctions, to ensure that these mechanisms remain robust.

While this discussion highlights critical insights from existing literature, several avenues for future research remain unexplored. One potential area of inquiry is the impact of technological advancements, such as algorithmic trading, on the dynamics of closing auctions and index fund behavior. Recent studies by Bessembinder et al. (2020) suggest that algorithmic trading can significantly influence liquidity during closing auctions, warranting further investigation into the implications for price discovery.

Additionally, research examining the cross-market effects of index fund trading could provide valuable insights. For instance, understanding how index fund activities in one market (e.g., equities) affect liquidity and price discovery in related markets (e.g., options or futures) could enhance our understanding of market interdependencies.

Moreover, longitudinal studies that analyze the evolution of index fund trading behavior over time could provide critical insights into the long-term implications for market liquidity and efficiency. Understanding how the presence of index funds has influenced trading patterns and market structure over decades could inform both academic research and practical applications in finance. The investigation into closing auctions, price discovery, and the role of index funds reveals a complex interplay that significantly influences market liquidity. While closing auctions enhance price discovery, the impact of index funds remains multifaceted, with both positive and negative implications for market dynamics. The literature highlights the need for a nuanced understanding of how index funds affect liquidity, particularly during critical trading periods.

As markets continue to evolve, ongoing research is essential for elucidating the implications of these trends for market participants and policymakers. Understanding the interplay between closing auctions and index fund behavior will remain vital for maintaining market integrity and efficiency in an increasingly complex financial landscape.

6. CONCLUSION

This qualitative literature review investigated the intricate dynamics between closing auctions, price discovery, and the role of index funds in influencing market liquidity. The findings reveal that closing auctions play a crucial role in price formation, facilitating accurate price discovery by aggregating diverse market information. Index funds significantly impact market liquidity, particularly during these auctions, by increasing trading volumes and enhancing the stability of final prices. However, the literature presents a dual narrative regarding the effects of index funds. While they often improve liquidity and efficiency during regular market conditions, their behavior can also contribute to market volatility during periods of stress.

The interplay between closing auctions and index fund activities highlights the need for a nuanced understanding of how these elements interact within the broader market ecosystem. The implications of this research are significant for market participants, including traders, institutional investors, and regulators, emphasizing the importance of monitoring index fund activities and their potential effects on liquidity and market stability.

7. LIMITATION

While this literature review provides valuable insights, several limitations must be acknowledged: Selection Bias: The review is limited by the selection of studies considered. Not all relevant literature may have been included, which could affect the comprehensiveness of the findings. The focus on specific journals and publication years may also limit the scope.

- Temporal Context: The rapid evolution of financial markets and the growing prominence of index funds mean that some findings may quickly become outdated. The insights drawn from studies conducted in different market conditions or regulatory environments may not be directly applicable to current circumstances.
- Methodological Variability: The studies included in the review employed various methodologies, which can affect the comparability of results. Differences in research designs, sample sizes, and analytical approaches may lead to inconsistent conclusions.
- Focus on U.S. Markets: Many studies referenced are primarily focused on U.S. equity markets. This geographic limitation may restrict the generalizability of the findings to other markets, where the dynamics of closing auctions and index fund behavior may differ.
- 4. Dynamic Market Conditions: The findings may not account for extraordinary market events or conditions, such as economic crises or significant regulatory changes, which could alter the relationship between closing auctions, index funds, and market liquidity.
- 5. Subjectivity in Qualitative Analysis: As this review is qualitative in nature, interpretations of the literature may be influenced by the researchers' perspectives and biases. This subjectivity could impact the conclusions drawn from the synthesis of findings.

In conclusion, while this literature review offers important insights into the relationship between closing auctions and index funds, further research is necessary to explore these dynamics more comprehensively, particularly in different market contexts and under varying conditions. Future studies should aim to address these limitations and continue to enhance our understanding of these critical components of financial markets.

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