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FOREWORD

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IJB MEL publishes a variety of articles, including research papers, review articles, case reports, and conceptual or policy papers, in all areas of economics and human resource management. All articles published are original works that have never been published before. Both internal and external reviewers thoroughly evaluate the input received.

The Editorial Board is committed to continuing to improve the quality of the journal, with the aim of making the journal an important reference in the development of science. We would like to express our sincere thanks to the reviewers, members of the editorial board, and all parties involved in the publication process.

Sincerely,

Ruslaini, S.E., M.M., CIQnR., CIQaR

Editor in chief

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Articles published in the International Journal of Business, Marketing, Economic & Leadership (IJB MEL), include the results of original scientific research (top priority), new scientific review articles (not priority), or comments or criticism of written articles. There is. **International Journal of Business, Marketing, Economic & Leadership (IJB MEL)**, accepts manuscripts or articles in the fields of Mathematical and Natural Sciences published by the **International Journal of Business, Marketing, Economic & Leadership (IJB MEL)**, from various academic circles and researchers. national and international.

The articles published in the journal are articles that have gone through a review process by Mitra Bebestari (peer-reviewers). Publication of the **International Journal of Business, Marketing, Economic & Leadership (IJB MEL)**, published by STIE KASIH BANGSA only accepts articles originating from original research results (top priority), and scientific review articles that are new (not priority) . The decision whether or not to accept a scientific article in this journal is the right of the Editorial Board based on recommendations from Mitra Bebestari.

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